

ONERA WIMBERLEY, INNOVATIVE LANDSCAPE RESORT COMBINING LUXURY AND NATURE, SET TO OPEN IN THE TEXAS HILL COUNTRY SEPTEMBER 2024

WIMBERLEY, TEXAS – September 16, 2024 — A perfect blend of hillside seclusion with the charm of a quaint town nearby, Onera, a pioneering boutique landscape hotel brand, announces the grand opening of its second location, Onera Wimberley, set for September 2024. Perched atop a scenic hillside overlooking the Texas Hill Country, this new resort seamlessly blends luxury accommodations with the area's natural beauty, offering guests an unparalleled stay experience just 45 minutes south of Austin. Onera Wimberley is now accepting reservations for stays beginning September 2024 at StayOnera.com.

Tucked away in twenty acres of pristine native landscape, Onera Wimberley features 28 treehouse and earth home-style units built by general contractor and development firm JB Chisum. The property boasts 12 Spyglass treehouses and 16 Greenhouse units, all equipped with private hot tubs and panoramic views of the surrounding Hill Country. Each accommodation is designed to provide guests with modern amenities, including floor-to-ceiling windows, private terraces, elevated hot tubs, and Wi-Fi, all while maintaining a deep connection to nature.

"I've dreamed of building a landscape hotel in Wimberley even before creating Onera Fredericksburg," said Ben Wolff, Co-founder of Onera. "When I found this property on Buttercup Lane with breathtaking views and just minutes from Wimberley Square, I knew it was the one. It's been a long, winding road to bring this vision to life, and incredibly worth it."

A centerpiece of the resort is its stunning event space. The venue includes a 125-person interior/ exterior capacity, an atrium and courtyard facing the picturesque view and a caterer's prep kitchen. The property also features a commercial infinity-edge pool and spa, offering guests a luxurious retreat with inspiring vistas.

"Each unit at Onera Wimberley is designed to create an unforgettable experience in nature," Wolff added. "Our Spyglass treehouses and Greenhouse units are well appointed with king beds, kitchenettes, lounge areas, and private terraces with hot tubs overlooking panoramic vistas of the Hill Country landscape."

Onera Wimberley was created to offer extraordinary, shareable experiences for the modern traveler. Every aspect of the resort, from the distinctive structures designed by Artistree Home to the infinity-edge pool to the unique interiors designed by Autumn Kohl, has been carefully crafted to offer Instagram-worthy moments while maintaining a deep respect for the natural environment.

"Wimberley is the ideal location for a landscape hotel, with its dramatic Hill Country views, quaint town square, and renowned natural water features like Cypress Creek, Blue Hole, and Jacob's Well," Wolff explained. "We're excited to offer guests a unique way to experience this beautiful area while enjoying the comfort and luxury of Onera."

Located minutes from Wimberley's charming town square, Onera Wimberley allows guests to immerse themselves in local culture while enjoying a secluded, nature-centric retreat. The resort's strategic location provides easy access to the area's popular attractions while offering a peaceful escape in a stunning natural setting.

Onera develops unique, nature-inspired, eco-friendly, upscale accommodations in beautiful, natural landscapes across Texas and the United States. The success of Onera Fredericksburg, which opened in 2021, paved the way for this exciting new location in Wimberley.

For more information on Onera Wimberley or to make a reservation, please visit StayOnera.com or follow us on Instagram @onerawimberley.

More about Onera Wimberley:

28 custom-designed units including 12 Spyglass treehouses and 16 Greenhouse units, all with private hot tubs, situated on 20 acres of Hill Country landscape. Amenities include a stunning event venue with a 125-person interior/ exterior space, commercial infinity-edge pool and spa, and breathtaking views of the Texas Hill Country. Every unit on the resort features terraces with private hot tubs, temperature control, high speed Wi-Fi, in-suite kitchens and walk-in rain showers. Onera Wimberley is located at 801 Buttercup Ln, Wimberley, TX 78676, just 45 minutes south of Austin.

Credits

Developer & Operator: Onera

GC & Co-Developer: JB Chisum Construction

Architectural Designer: Artistree Home

Interior Designer: Autumn Kohl